

## Doosan Forklift Parts

Doosan Forklift Part - Doosan Infracore Company Ltd. is an international company consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Instruments and Mechanization Systems.

Their United States partner, Doosan Infracore America Corporation, situated in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Long Beach houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer wishes.

With a network consisting of over 90 independent dealers, the lift truck group supplies quality materials handling equipment to the comprehensive North American marketplace. Doosan Infracore America Lift Truck sellers successfully operate in over 220 service and sales locations throughout Canada and the U.S. The forklift product line remarkably includes 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous truck models vary from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing forklift company in the North American market, due to their stability in maintaining a high level of consumer service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. forklift division based in Cleveland has a professional team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Initially the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled forklifts as part of a home-based machinery expansion venture. Sales of these goods were initially targeted to state-run firms, large scale corporations, and the military. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training grew to become the new focus for improving quality and product development.

Domestic forklift trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's advanced technological advancements combined with sales success placed them in a situation of substantial growth of their lift truck business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to help them in the very competitive North American materials handling market. This project proved highly lucrative for Daewoo and their lift truck sales expanded greatly. In 1984, the company completed development of a new facility to help in manufacturing high end value-added products for export. In 1993, the corporation had a international sales network and started exporting versions they had developed through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into overseas marketplaces.